



EDINBURGH, SCOTLAND  
MARCH 20-23

## Adolescent Network Poster Tour

Elizabeth  
Do, PhD

### Top E-cigarette Brands in 2022: Data From a Youth and Young Adult Sample and the E-cigarette Retail Market (POS05-001)

- Combining rapid surveillance data with retail data can effectively identify the most popular e-cigarette brands among young people.
- The study found an overlap between the e-cigarette brands popular with youth and those available in the retail market, highlighting the need for continuous monitoring of e-cigarette brands across different sources to track trends and develop strategies to curb youth use.



Karine  
Gallopel-Mor  
van, PhD

### What Is the Effectiveness of Smoke-Free University Campuses and How Can They Be Evaluated? A Systematic Review of the Literature (POS03-066)

- Smoke-free campuses are a key measure to help reduce smoking in young adults and students, and to denormalize tobacco use among them. In 2022, 28% of French young adults smoked, and very few French universities are smoke-free.
- "ProDevCampus" provides recommendations to universities based on scientific evidence and experience: <https://campus-sans-tabac.ehesp.fr/>



Bukola  
Usidame,  
PhD

### The Association Between Local Tobacco Retail Licensing Ordinances and Youth Cigarette and E-Cigarette Use by Household Income (POS01-110)

- Strong tobacco retail licensing (TRL) laws may be associated with reduced cigarette use among youth, but their impact on e-cigarette use is limited.
- TRL laws may demonstrate efficacy in curbing youth cigarette use; however, these policies need to be updated to address the growing prevalence of e-cigarettes.



Kristina  
Mullis, PhD

### Old Dog, New Tricks?: NRT Use and Effectiveness for Young Adult Vaping Cessation (POS02-105; Program lists Vickerman as first author)

- Young adults in the U.S. were willing to use nicotine replacement therapy (NRT) for vaping cessation, and those randomized to NRT had good adherence, recommended its use for other e-cigarette users trying to quit, and showed promising quit rates, compared to those not sent NRT.
- Future research will be conducted to provide low barrier, sustainable NRT access, and test the impact of NRT for youth vaping cessation.



Tuija  
Ylitörmänen,  
PhD

### Comprehensive Bans on Tobacco Advertising, Promotion, and Sponsorship To Protect Youth From Tobacco and Nicotine Products (POS04-076)

- Youth who live in places with complete bans on tobacco advertising, promotion, and sponsorship (TAPS) are less likely to smoke and use e-cigarettes.
- This research advocates for strengthened regulations on tobacco marketing and improved national surveillance of e-cigarette use among youth to effectively address the evolving landscape of youth tobacco use.

