

April 27-30, 2009 ♣ Saggart ♣ Dublin Countryside ♣ Ireland

Dear Colleagues,

On behalf of the SRNT Program Committee, welcome to Dublin, Ireland for the 15th Annual Meeting of the Society for Research on Nicotine and Tobacco, and the second meeting held jointly with SRNT Europe! This year's meeting provides numerous opportunities to learn about and share new and cutting-edge nicotine and tobacco science. These opportunities include invited addresses from the following renowned scientists.

- Keynote Speaker, Dr. Peter Hajek, whose address is entitled "Behavioral Support for Smokers: What is the Target and What Tools Have We Got for Reaching It?"
- Clinical Theme Lecturer, Dr. Saul Shiffman, whose address is entitled "How Lapses Progress Towards Relapse and is There Anything We Can Do About It?"
- Pre-Clinical Theme Lecturer, Dr. Rachel Tyndale, whose address is entitled "Variable Drug Metabolism: The Making and Unmaking of Smokers"
- Public Health/Epidemiology Theme Lecturer, Dr. Geoffrey Fong, whose address is entitled "What We Know and Don't (Yet) Know About the Impact of Tobacco Control Policies: An In-Progress Summary from the ITC Project"
- Policy Theme Lecturer, Dr. Kenneth Warner, whose address is entitled "If You're Already There, How Can You Go Any Farther: Future Directions in Tobacco Control Policy"
- Langley Award Winner, Dr. David Balfour, University of Dundee, John Slade Award Winner, K. Michael Cummings, Ph.D., Roswell Park Cancer Institute, and Jarvik-Russell Award Winner, F. Joseph McLernon, Ph.D., Duke University

Eleven state-of-the-science symposia will address a wide variety of topics including biological targets for medications, mechanisms for sex differences in nicotine addiction, smokeless tobacco, tobacco use and cessation in special populations and those with comorbid psychiatric conditions, the role of MAO inhibition in smoking cessation, craving studies, SES and smoking, and nicotine and information processing. We hope that you will take advantage of the many outstanding symposia that were accepted for this year's meeting.

We are also thrilled to have 16 exceptional oral paper sessions that represent the disciplinary diversity that is central to SRNT. Paper session topic areas will include: international perspectives on smoke-free policies, methods for enhancing clinical interventions, impulsivity and smoking, prevention and intervention efforts for youth, ethnicity and smoking, cues, training health care providers to intervene with smokers, community-based interventions, the role of media and marketing, psychiatric comorbidity, the neurobiology of nicotine dependence, use of the internet, and stress and smoking. New for this year's meeting, there is a paper session with abstracts submitted for the rapid response mechanism representing the most recent and exciting research in our field. In addition, we congratulate our three young investigator award winners: Drs. Benjamin Apelberg, Kelly Cosgrove, and William Stoops, who will present oral papers as part of the new investigator paper session.

As in years past, five poster sessions will serve as the core of this year's meeting. These sessions will cover a wide range of topics and offer a more personal and interactive format in which to learn about the latest developments in tobacco research.

Other meeting events include:

- The Opening Remarks and Awards Ceremony on Monday, April 27 from 5:30 p.m.-7:00 p.m.;
- The Welcome Reception on Monday, April 27 from 7:00 p.m.-8:30 p.m. which will include hors d'oeuvres and a cash bar; and
- The SRNT Members' Meeting on Wednesday, April 29 from 7:30 a.m.-8:30 a.m.

Finally, for meeting attendees arriving early, there are six pre-conference workshops that will be held on Monday, April 27. These include: 1) an SRNT-sponsored meeting on Tobacco Dependence Treatment in the Era of FCTC; 2) Planning an Effective Public Education Mass Media Campaign to Reduce Tobacco Use and Exposure to Secondhand Smoke; 3) Progress in Preclinical Nicotine Research: From Multiple Mechanisms to Complex Outcomes; 4) The Smoking Cessation and Reduction in Pregnancy Treatment (SCRIPT) Program: Translating Science to Prenatal Care Programs and Professional Practices; 5) Global Tobacco Product Research and Testing: Understanding the Changing Threat. The WHO Tobacco Free Initiative; and 6) TTURCs: A Decade of Transdisciplinary Tobacco Use Science.

As you can see, we have planned a meeting filled with high quality science and timely topics. We think that you will find this year's meeting informative, stimulating and fun. We hope you enjoy the meeting, the company of your colleagues and all that the Dublin area has to offer.

Best wishes,

Bernard Le Foll, M.D., Ph.D.
SRNT 2009 Program Chair
(North America)

Marcus Munafò, Ph.D., M.Sc.
SRNT 2009 Program Chair (Europe)

Robert A. Schnoll, Ph.D.
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Ann McNeill, Ph.D.
SRNT 2009 Program Co-Chair (Europe)

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2009 Joint Conference of SRNT and SRNT-Europe

Meeting Schedule-At-A-Glance

Monday, April 27, 2009

8:00 a.m.-5:00 p.m.
Pre-Meeting Workshops

All-Day

8:00 a.m.-5:00 p.m.
Convention Ballroom III
Pre-Meeting Workshop 1
SRNT-Sponsored Global Network & Policy Committees
Tobacco Dependence Treatment in the Era of the FCTC

8:00 a.m.-5:00 p.m.
Newcastle Suite
Pre-Meeting Workshop 2
Planning an Effective Public Education Mass Media Campaign to Reduce Tobacco Use and Exposure to Secondhand Smoke

8:00 a.m.-5:00 p.m.
Ballroom I
Pre-Meeting Workshop 3
Progress in Preclinical Nicotine Research: From Multiple Mechanisms to Complex Outcomes

Morning Only

8:00 a.m.-12:00 noon
Rathcoole Suite
Pre-Meeting Workshop 4
The Smoking Cessation and Reduction in Pregnancy Treatment (SCRIPT) Program: Translating Science to Prenatal Care Programs and Professional Practices

8:00 a.m.-12:00 noon
Ballroom II
Pre-Meeting Workshop 5
Global Tobacco Product Research and Testing: Understanding the Changing Threat. The World Health Organization Tobacco Free Initiative

Afternoon Only

1:00 p.m.-5:00 p.m.
Ballroom II
Pre-Meeting Workshop 6
TTURCS: A Decade of Transdisciplinary Tobacco Use Science

3:00 p.m.-8:00 p.m.
Convention Ballroom Foyer
Registration Open

4:00 p.m.-9:00 p.m.
Swift Brook Suite
Internet Station Open

5:30 p.m.-7:00 p.m.
Convention Ballroom II
Joint Conference Welcome, Awards Recognition, and Lecture

7:00 p.m.-8:30 p.m.
Convention Ballroom Foyer
Welcome Reception
Exhibits Open
(cash bar and hors d'oeuvres)

Tuesday, April 28, 2009

7:00 a.m.-9:00 p.m.
Swift Brook Suite
Internet Station Open

7:30 a.m.-5:00 p.m.
Convention Ballroom Foyer
Registration Open

8:30 a.m.-9:30 a.m.
Convention Ballroom II
Keynote Lecture
Behavioural Support for Smokers: What is the Target and What Tools Have We Got for Reaching it?
Peter Hajek, Ph.D., M.A.,
CClinPsych

9:30 a.m.-6:45 p.m.
Convention Ballroom Foyer
Exhibits Open

9:30 a.m.-10:00 a.m.
Convention Ballroom Foyer
Refreshment Break

10:00 a.m.-11:15 a.m.
Paper Sessions

10:00 a.m.-11:15 a.m.
Ballroom I
Paper Session 1
An International Perspective on Smoke-Free Policies

10:00 a.m.-11:15 a.m.
Convention Ballroom II
Paper Session 2
Enhancing Clinical Treatment of Tobacco Dependence

10:00 a.m.-11:15 a.m.
Newcastle Suite
Paper Session 3
Recent Insights from Rodent Studies

10:00 a.m.-11:15 a.m.
Rathcoole Suite
Paper Session 4
Acting on Impulse: Impulsivity and Smoking

10:00 a.m.-11:15 a.m.
Ballroom II
Paper Session 5
Teens and Tobacco: What They Do and What to Do

10:00 a.m.-11:15 a.m.
Alexander Room, Golf House
Paper Session 6
Ethnicity and Smoking

11:30 a.m.-1:00 p.m.
Convention Ballroom I
Poster Session 1
Policy and Epidemiology
Exhibits Open
Boxed Lunches

1:00 p.m.-2:30 p.m.
Symposia

1:00 p.m.-2:30 p.m.
Ballroom
Symposium 1
Biobehavioral Mechanisms of Sex Differences in Nicotine Addiction: A Translational Perspective

1:00 p.m.-2:30 p.m.
Newcastle Suite
Symposium 2
Smokeless Tobacco for Smokers: Science and Future Directions

1:00 p.m.-2:30 p.m.
Rathcoole Suite
Symposium 3
Tobacco Use, Cessation, and Relapse in Cancer Patients

1:00 p.m.-2:30 p.m.
Convention Ballroom II
Symposium 4
The Next Generation of Investigators: Novel Approaches to an Old Problem

Symposium 5 has been moved to Thursday, April 30

2:30 p.m.-3:00 p.m.
Convention Ballroom Foyer
Refreshment Break

3:00 p.m.-4:00 p.m.
Convention Ballroom II
Policy Theme Lecture
If You're Already There, How Can You Go Any Farther: Future Directions in Tobacco Control Policy
Kenneth E. Warner, Ph.D.

4:00 p.m.-5:15 p.m.
Convention Ballroom II
New Investigator Award Paper Session

5:15 p.m.-6:45 p.m.
Convention Ballroom I
Poster Session 2: Clinical Research

Wednesday, April 29, 2009

7:00 a.m.-9:00 p.m.
Swift Brook Suite
Internet Station Open

7:30 a.m.-8:30 a.m.
Ballroom I
SRNT Members' Meeting
(Open to all SRNT members)

8:00 a.m.-5:00 p.m.
Convention Ballroom Foyer
Registration

8:30 a.m.-9:45 a.m.
Paper Sessions

8:30 a.m.-9:45 a.m.
Rathcoole Suite
Paper Session 7
Cues Looking at Me

8:30 a.m.-9:45 a.m.
Ballroom II
Paper Session 8
An International Perspective on Training Health Care Providers to Treat Tobacco Dependence

8:30 a.m.-9:45 a.m.
Alexander Room, Golf House
Paper Session 9
Community-based Interventions: Part I

8:30 a.m.-9:45 a.m.
Newcastle Suite
Paper Session 10
Media and Marketing: It's All About Presentation

8:30 a.m.-9:45 a.m.
Ballroom I
Paper Session 11
Treatment Approaches in Co-Morbid Populations

8:30 a.m.-9:45 a.m.
Convention Ballroom II
Paper Session 12
Neurobiology: From Genes to Brain

9:30 a.m.-6:45 p.m.
Convention Ballroom Foyer
Exhibits Open

9:45 a.m.-10:30 a.m.
Convention Ballroom Foyer
Refreshment Break

10:30 a.m.-11:30 a.m.
Convention Ballroom II
Pre-Clinical Theme Lecture
Variable Drug Metabolism: The Making and Unmaking of Smokers
Rachel F. Tyndale, Ph.D.

11:30 a.m.-1:00 p.m.
Convention Ballroom I
Poster Session 3: Public Health
Exhibits Open
Boxed Lunches

1:00 p.m.-2:30 p.m.
Symposia

1:00 p.m.-2:30 p.m.
Newcastle Suite
Symposium 6
What Role Does MAO Inhibition Play in Smoking and Smoking Cessation

1:00 p.m.-2:30 p.m.
Ballroom
Symposium 7
Craving to Smoke: New Laboratory and Field Studies

1:00 p.m.-2:30 p.m.
Convention Ballroom II
Symposium 8
Targets for Treating Nicotine Addiction: Not the Usual Suspects

2:30 p.m.-3:00 p.m.
Convention Ballroom Foyer
Refreshment Break

3:00 p.m.-4:00 p.m.
Convention Ballroom II
Epidemiology and Public Health Lecture
What We Know and Don't (Yet) Know About the Impact of Tobacco Control Policies: An In-Progress Summary from the ITC Project
Geoffrey T. Fong, Ph.D.

4:15 p.m.-5:15 p.m.
Convention Ballroom II
Clinical Theme Lecture
How Lapses Progress Towards Relapse and is There Anything We Can Do About it?
Saul Shiffman, Ph.D.

5:15 p.m.-6:45 p.m.
Convention Ballroom I
Poster Session 4
Animal, Human Biobehavioral, and Molecular/Basic

7:00 p.m.
Meet in the Lobby
Optional Transportation into Dublin for the Evening

Thursday, April 30, 2009

7:00 a.m.-2:00 p.m.
Swift Brook Suite
Internet Station Open

8:00 a.m.-2:00 p.m.
Convention Ballroom Foyer
Registration Open

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8:00 a.m.-9:30 a.m. Symposia	8:00 a.m.-9:30 a.m. Convention Ballroom II Symposium 5 Smokers with Serious Mental Illness: A Focus on Mechanisms and Models	10:00 a.m.-11:15 a.m. Newcastle Suite Paper Session 14 Is There a Smoker On-line?	11:30 a.m.-1:00 p.m. Convention Ballroom I Poster Session 5 Rapid Response Submissions Boxed Lunches
8:00 a.m.-9:30 a.m. Newcastle Suite Symposium 9 Socio-economic Status and Smoking Cessation	9:30 a.m.-10:00 a.m. Convention Ballroom Foyer Refreshment Break	10:00 a.m.-11:15 a.m. Convention Ballroom II Paper Session 15 The Relationship Between Stress and Smoking	1:00 p.m. Conference Ends
8:00 a.m.-9:30 a.m. Ballroom Symposium 10 Treatment of Smoking as a Chronic Illness in Primary Care	10:00 a.m.-11:15 a.m. Paper Sessions	10:00 a.m.-11:15 a.m. Rathcoole Suite Paper Session 16 Rapid Response Paper Session	
8:00 a.m.-9:30 a.m. Rathcoole Suite Symposium 11 Nicotine and Information Processing	10:00 a.m.-11:15 a.m. Ballroom Paper Session 13 Community-based Interventions: Part II		

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April 27-30, 2009 ♣ Saggart ♣ Dublin Countryside ♣ Ireland

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The Society has received funding from the following organizations in support of SRNT's mission to stimulate the generation of new knowledge concerning nicotine and tobacco in all their manifestations, from molecular to societal. This support helps to underwrite the work of the Society and our gratitude is extended to each one.

American Cancer Society
 American Legacy Foundation
 GlaxoSmithKline
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Thanks to Failte Ireland for a tourism grant towards the Joint Conference as well as supplying the conference bags.
 (<http://www.irelandinspires.com>).

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Please note: Symposia that take place in advance of the meeting, after the meeting's conclusion or during evening hours are not part of the Joint Conference Official Program unless specifically noted. The Program Committee has not reviewed the scientific content of Satellite Symposia. All Satellite Symposia presenters have been asked to make full disclosure of funding sources as part of their session.

2009 Joint Conference of SRNT and SRNT-Europe

Registration

Conference registration will be open daily during the Joint Conference. The hours for the registration desk at the conference are as follows:

Monday, April 27	3:00 p.m.-8:00 p.m.
Tuesday, April 28	7:30 a.m.-5:00 p.m.
Wednesday, April 29	8:00 a.m.-5:00 p.m.
Thursday, April 30	8:00 a.m.-2:00 p.m.

Complimentary Internet Access

An Internet Station with internet access will be available for attendees to use to check e-mail during the Joint Conference. The Internet Station will be located in the Swift Brook Suite.

The Internet Station will be open the following hours:

Monday, April 27	4:00 p.m.-9:00 p.m.
Tuesday, April 28	7:00 a.m.-9:00 p.m.
Wednesday, April 29	7:00 a.m.-9:00 p.m.
Thursday, April 30	7:00 a.m.-2:00 p.m.

Please note: Technical staff will not be available to provide instruction on how to access your e-mail from a remote address.

Educational Objectives

- Describe new research and clinical data on the effects of nicotine and tobacco
- Discuss recent advances in nicotine and tobacco research
- Through scientific exchange, integrate current research with implications for clinical practice
- Address nicotine and tobacco's role in the changing health care environment
- Highlight international research on tobacco control

Target Audience

The Joint Conference of SRNT and SRNT-Europe is geared toward those individuals involved in the research of nicotine and tobacco. This includes basic, clinical, policy, and public health scientists from academia, government and industry.

Continuing Education Credits

If you are applying for continuing education credits, please read the following information carefully. If you have any questions, inquire at the registration area. Credit cannot be issued without fulfillment of these requirements. SRNT is not responsible for any illegible or incomplete attendance records. Certificates will be available for participants to pick up on-site at the registration area.

CE and CME credits will apply to specified sessions on Tuesday, April 28 through Thursday, April 30 only (not Monday, April 27).

Continuing Medical Education Credit for Physicians

This activity has been planned and implemented in accordance with the essential areas and policies of the Accreditation Council for Continuing Medical Education through the joint sponsorship of Penn State College of Medicine and the Society for Research on Nicotine and Tobacco. Penn State College of Medicine is accredited by the ACCME to provide continuing medical education for physicians.

Penn State College of Medicine designates this activity for a maximum of 14.5 *AMA PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Continuing Education Credit for Psychologists

Penn State College of Medicine Education, Health Services, and Outcomes Research Division (EHSORD) is approved by the American Psychological Association to sponsor continuing education for psychologists. Penn State College of Medicine, Department of Psychiatry maintains responsibility for this program and its content.

Penn State College of Medicine Education, Health Services, and Outcomes Research Division (EHSORD) designates this activity for a maximum of 14.5 APA CE Credits for Psychologists.

Evaluation Forms

Program evaluation forms are included in the packet of materials you received in your registration bag. Please turn in your evaluation form at the registration desk before you leave the Conference. If you have any questions about completing the evaluation form, please see the staff at the registration desk.

Membership Drawing

Enter to win a one-year free membership to SRNT! Turn in your evaluation form at the Joint Conference Registration Desk. A winner will be selected by random from the completed evaluation forms. Be sure to include your name on the evaluation form.

Badges

Your badge will admit you to all the educational sessions and the exhibit area at the Annual Meeting.

Wear your badge at all times!

Lunches

The Joint Conference will provide complimentary boxed lunches to meeting attendees on Tuesday, Wednesday, and Thursday (April 28-30). Stop in at the Kingswood Suite for your complimentary lunch. Lunch ticket vouchers are included with your registration materials. You must use a voucher to redeem your complimentary boxed lunch.

Poster Sessions

Poster sessions have specific times designated for the authors to be present to discuss their posters with attendees in Convention Ballroom I.

Poster Schedule

Tuesday, April 28, 2009

Poster Session 1

10:00 a.m. - 11:30 a.m.	Presenters set up posters
11:30 a.m. - 1:00 p.m.	Poster Session 1, presenters available at their poster
1:00 p.m. - 2:30 p.m.	Presenters remove posters

Poster Session 2

3:30 p.m. - 5:00 p.m.	Presenters set up posters
5:00 p.m. - 6:30 p.m.	Poster Session 2, presenters available at their poster
6:30 p.m. - 8:00 p.m.	Presenters remove posters

April 27-30, 2009 ♣ Saggart ♣ Dublin Countryside ♣ Ireland

Wednesday, April 29, 2009

Poster Session 3

10:00 a.m. - 11:30 a.m.	Presenters set up posters
11:30 a.m. - 1:00 p.m.	Poster Session 3, presenters available at their poster
1:00 p.m. - 2:30 p.m.	Presenters remove posters

Poster Session 4 (and Rapid Response Posters)

3:30 p.m. - 5:00 p.m.	Presenters set up posters
5:00 p.m. - 6:30 p.m.	Poster Session 4, presenters available at their poster
6:30 p.m. - 8:00 p.m.	Presenters remove posters

Thursday, April 30, 2009

Poster Session 5: Rapid Response Posters

9:30 a.m. - 11:30 a.m.	Presenters set up posters
11:30 a.m. - 1:00 p.m.	Rapid Response Poster Session, presenters available at their poster
1:00 p.m. - 2:00 p.m.	Presenters remove posters

Career Placement Opportunities Board

Visit the Career Placement Opportunities Board in the exhibit hall. Openings that have been received and/or posted from various employers throughout the United States. Take time to visit this area and review the board in the Convention Ballroom Foyer.

Message Center

All messages for registrants will be posted on the Message Board in the registration area. If you are looking for someone at the meeting and can't catch up with him or her, leave a message on the board. Be sure to take the time to check this board each day so you don't miss a contact at the meeting or a message from the office back home!

IMPORTANT INFORMATION FOR ALL ORAL PRESENTATIONS:

Speaker Ready Room

The Speaker Ready Room is located in the Swift Brook Suite. Each speaker using computerized audio/visual equipment for their presentation at the 2009 Joint Conference must report to the Speaker Ready Room to load their presentation on the laptop computer that will be used in their session room. Please review the following schedule and make note of these important times:

Your Presentation Date/Time	Time to Load Your Presentation
Tuesday, April 28 between 8:00 a.m.-12:00 noon	Report to the Speaker Ready Room no later than 4:00 p.m. on Monday, April 27 to load your presentation.
Tuesday, April 28 between 1:30 p.m.-5:00 p.m.	Report to the Speaker Ready Room no later than 10:30 a.m. on Tuesday, April 28 to load your presentation.
Wednesday, April 29 between 8:00 a.m.-12:00 noon	Report to the Speaker Ready Room no later than 3:00 p.m. on Tuesday, April 28 to load your presentation.
Wednesday, April 29 between 1:30 p.m.-5:00 p.m.	Report to the Speaker Ready Room no later than 10:30 a.m. on Wednesday, April 29 to load your presentation.
Thursday, April 30 between 8:00 a.m.-11:30 a.m.	Report to the Speaker Ready Room no later than 3:00 p.m. on Wednesday, April 29 to load your presentation.

A technician from our audio/visual company, will be available in the Speaker Ready Room to assist you. The Speaker Ready Room will be open at the following times:

Date	Time
Monday, April 27	10:00 a.m.-6:00 p.m.
Tuesday, April 28	7:00 a.m.-5:00 p.m.
Wednesday, April 29	7:00 a.m.-5:00 p.m.
Thursday, April 30	7:00 a.m.-11:30 a.m.

Members' Meeting

The SRNT will be holding its Members' Meeting on Wednesday, April 29, from 7:30 a.m. to 8:30 a.m. in Ballroom I. All SRNT Members are encouraged to attend.

2008-2009 SRNT Board of Directors

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Mira B. Aghi, Ph.D.
- Member Delegate, North America
Deborah J. Ossip-Klein, Ph.D.

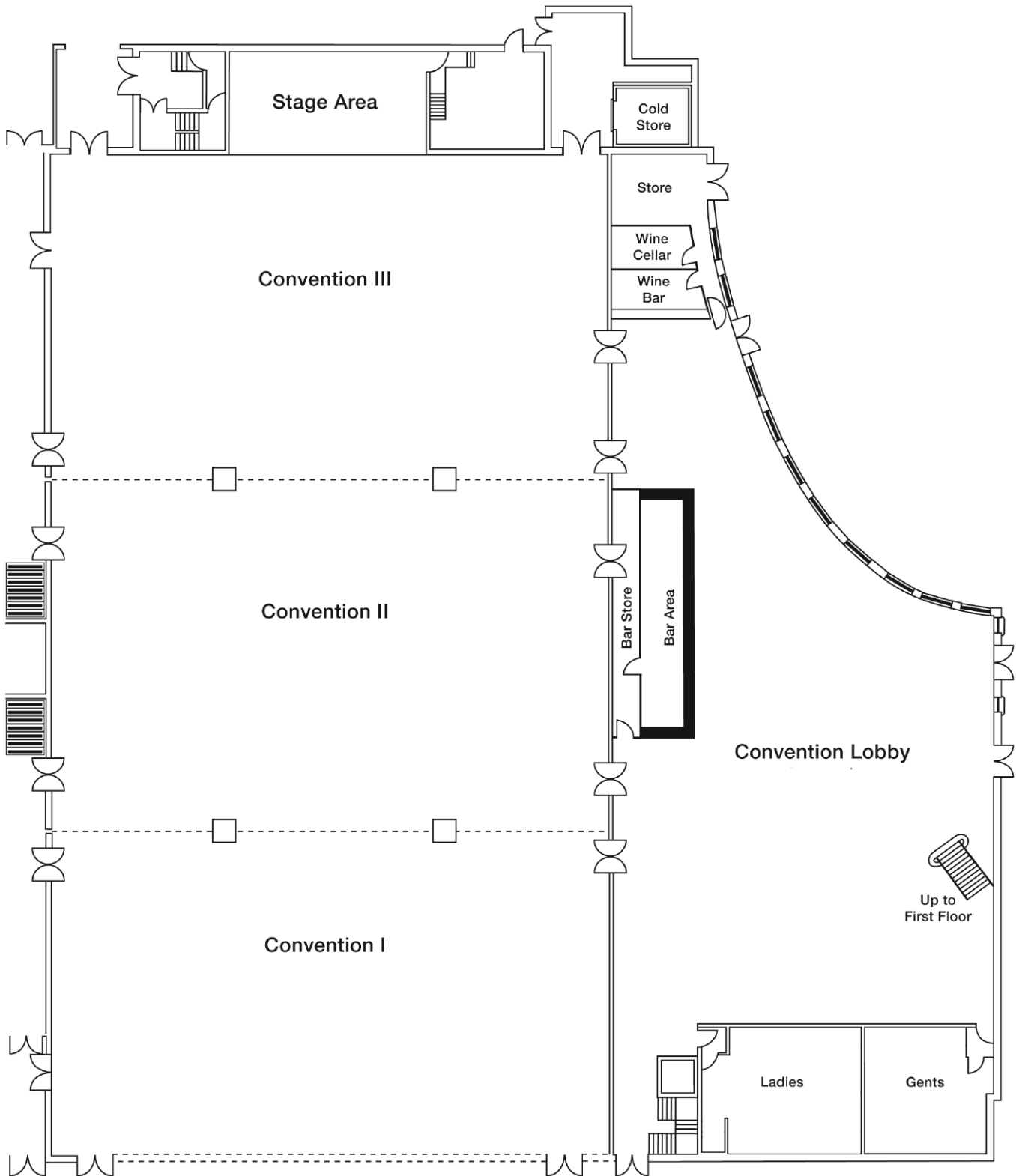
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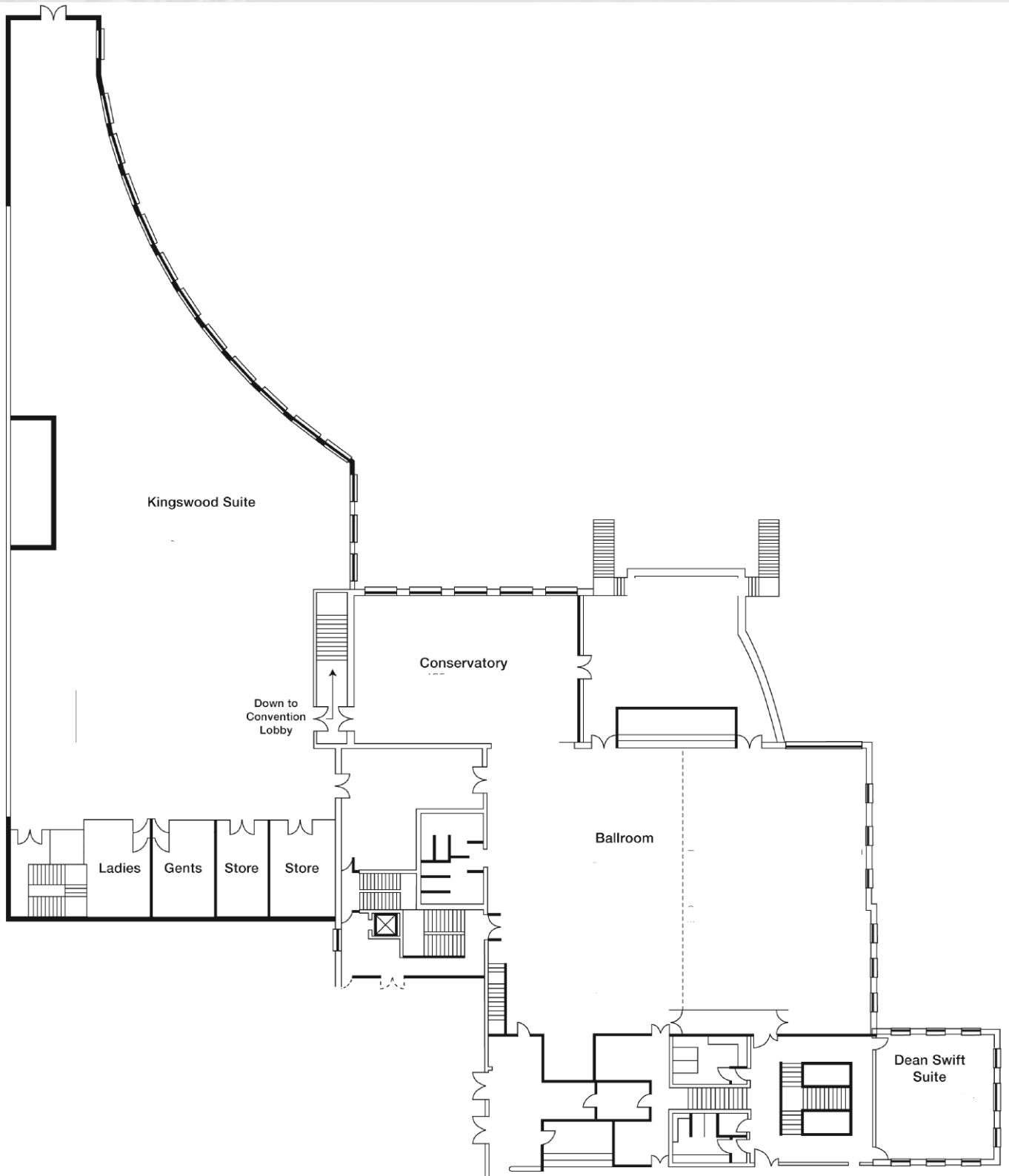
Future SRNT Meetings

- | | |
|--|--|
| SRNT 16th Annual Meeting
February 24-27, 2010
Hilton Baltimore
Baltimore, Maryland | SRNT 18th Annual Meeting
March 14-17, 2012
Hilton Americas-Houston
Houston, Texas |
| SRNT 17th Annual Meeting
February 16-19, 2011
Westin Harbour Castle
Toronto, Canada | |

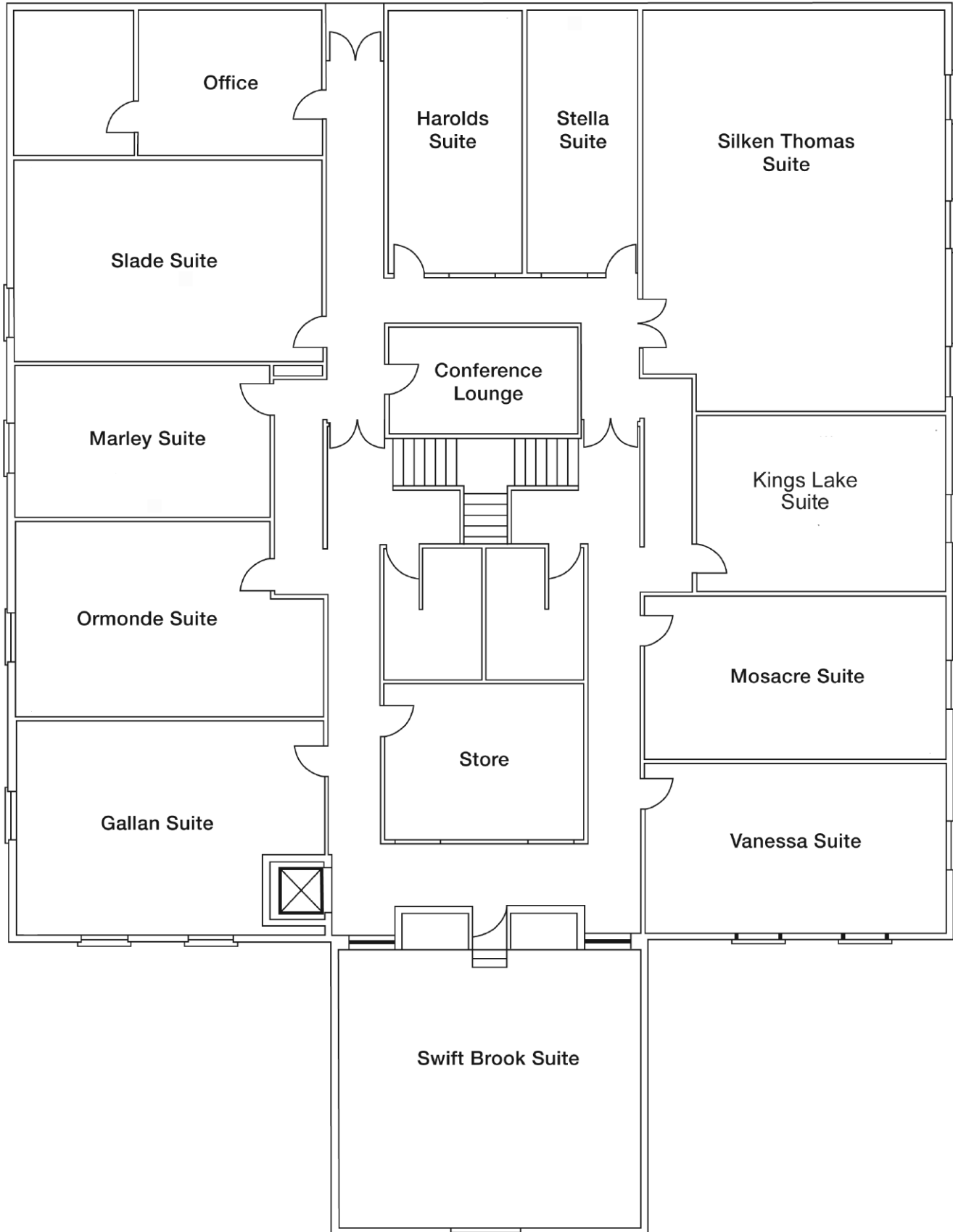
Citywest Convention Centre • Ground Floor Conference Rooms



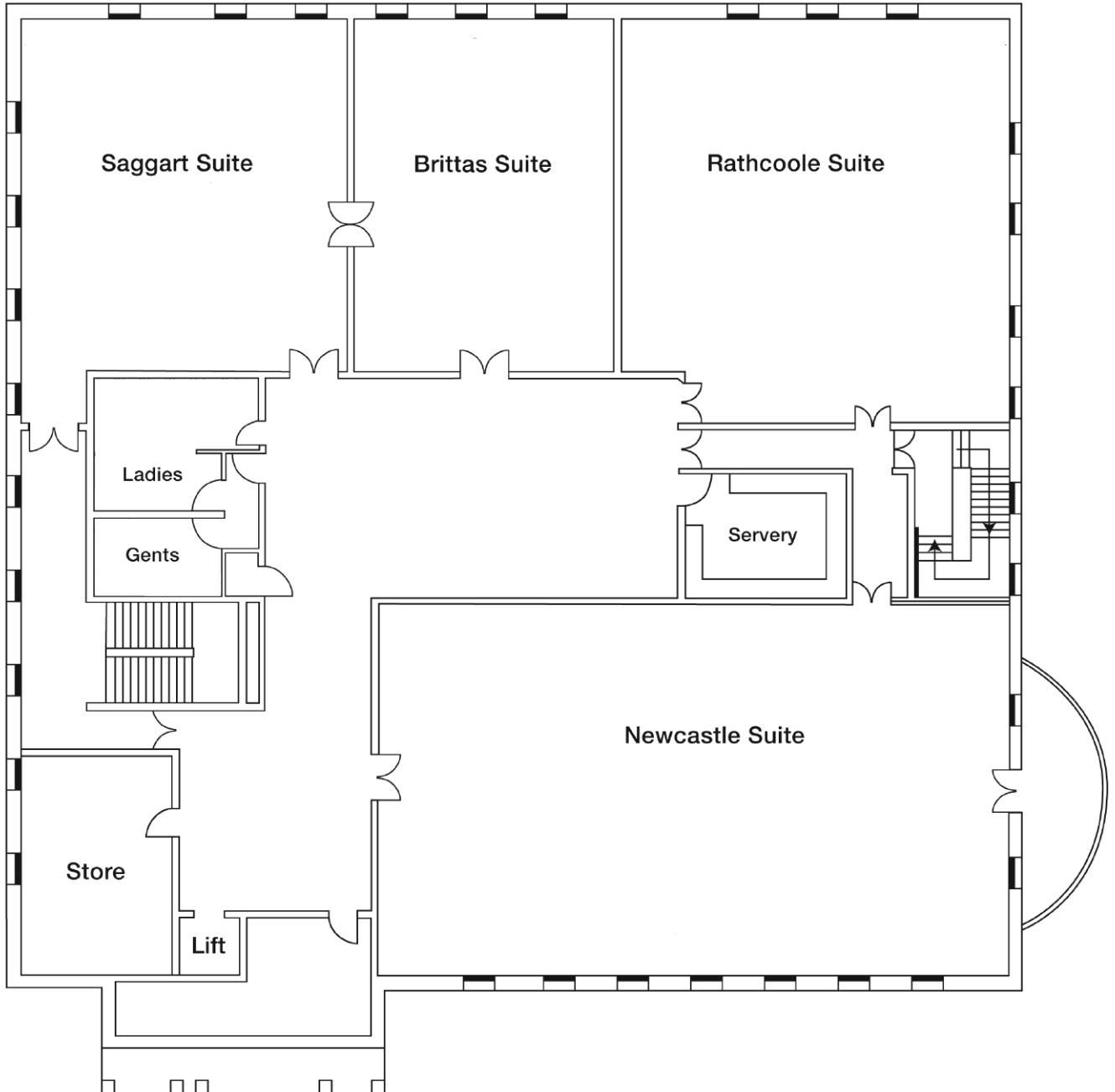
Citywest Convention Centre • First Floor Conference Rooms



Citywest Convention Centre • Second Floor Conference Rooms



Citywest Convention Centre • Second Floor Conference Rooms



2009 Joint Conference of SRNT and SRNT-Europe

Exhibits

Plan time in your schedule at the Joint Conference to visit with the exhibitors. They will be located in the Convention Ballroom Foyer at the Citywest Hotel. Thanks to all the companies exhibiting this year – we appreciate their financial support!

Open Hours:

Monday, April 27 7:00 p.m.-8:30 p.m.
Tuesday, April 28 9:30 a.m.-6:45 p.m.
Wednesday, April 29 9:30 a.m.-6:45 p.m.

Bedfont Scientific Ltd. Booth #11

105 Laker Road
Rochester Airport Industrial Estate
Kent, ME1 3QX United Kingdom
Telephone: +44-16-3467-3720
Fax: +44-16-3467-3721
Website: www.bedfont.com
Email: ask@bedfont.com

Bedfont Scientific Ltd. is a world leader in the production of breath CO monitoring. Its Smokerlyzer range gives visible proof of damaging CO levels, including automatic conversion to foetal %COHb, providing an excellent motivation tool to quit smoking.

Borgwaldt KC GmbH Booth #2

Schnackenburgallee 15
D - 22525 Hamburg, Germany
Telephone: +49-40-85-31-380
Fax: +49-40-850-56-00
Website: <http://www.borgwaldt.com>
E-mail: bengsch@borgwaldt.com

Clinical research into a smoker's behavior is at the heart of the CreSS products. CReSS Lab provides puff profiling of a smoker's puff shape, while CReSS Pocket provides a portable solution for study group research by recording critical smoking parameters.

Cardinal Health U.K. Booth #1

Quayside, Chatham Maritime
Kent, ME4 4QY United Kingdom
Telephone: +44-16-3489-9599
Fax: +44-16-3489-9598
Website: www.cardinalhealth.com/micro
Email: ian.percival@cardinalhealth.com

The Micro CO and Smoke Check Carbon Monoxide (CO) monitors, for the promotion of smoking cessation, measure CO levels and Carboxyhaemoglobin (%COHb) from the breath sample. The baby CO, for pregnant smokers, measures CO and then calculates Foetal Carboxyhaemoglobin (%FCOHb).

GlaxoSmithKline Booth #8

1000 GSK Drive
Moon Township, PA 15108
Telephone: +1-412-200-4000
Website: www.gsk.com

You are cordially invited to visit the GlaxoSmithKline Consumer Healthcare exhibit, where our Professional Sales Representatives will provide product information and answer any questions you may have on our products.

McNeil Ltd. Booths #12 & #13

Foundation Park, Roxborough Way
Maidenhead, SL6 349 United Kingdom
Telephone: +44-16-2882-7135
Fax: +44-16-2882-7108
Website: www.jnj.com
Email: jmasson1@its.jnj.com

Visit the NICORETTE® stand to find out about our range of products.

National Cancer Institute Booth #7

6130 Executive Blvd.
Bethesda, MD 20892
Telephone: +1-800-4-CANCER
Fax: +1-301-435-7547
Website: www.cancer.gov
Email: cancergovstaff@mail.nih.gov

The National Cancer Institute's Tobacco Control Research Branch (TCRB) works toward a world free of tobacco use and related cancer and suffering. TCRB leads and collaborates on research, and disseminates evidence-based findings to prevent, treat, and control tobacco use.

Niconovum AB Booth #4

Järnvägsgatan13
252 24, Helsingborg, Sweden
Telephone: +46-42-19-94-30
Fax: +46-42-19-94-40
Website: www.niconovum.se

Niconovum's business idea is to successfully develop and market fast-acting Nicotine Replacement Therapies. Niconovum was formed in 2000 by Karl Olov Fagerström, one of the world's leading experts on smoking cessation and nicotine dependence. Through the exploitation of the know-how of its founder and management, Niconovum's mission is to develop market leading Nicotine Replacement Therapies (NRT). Niconovum believes that there is a market for a range of NRT products that deliver nicotine more quickly and effectively than those currently available, thereby giving the consumer better control of cravings.

Oxford University Press Booth #6

Office D222 Great Clarendon Street
Oxford, OX2 6DP United Kingdom
Telephone: +44-18-6535-3103
Website: www.oup.co.uk
Email: acexhibitions.uk@oup.com

Nicotine and Tobacco Research - now published by Oxford Journals - is one of the world's few peer-reviewed journals devoted exclusively to the study of nicotine and tobacco. Visit the Oxford University Press stand for free copies of the journal.

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Pfizer Limited **Booths #9 & #10**
 Dorking Road
 Walton-on-the-Hill, Tadworth
 Surrey, KT20 7NS United Kingdom
 Telephone: +44-7373-30681
 Fax: +44-17-3733-1088
 Website: www.pfizer.com
 Email: Chris.venn@pfizer.com

TelASK Technologies, Inc. **Booth #5**
 110-1101 Prince of Wales Drive
 Ottawa, Ontario K2C 3W7 Canada
 Telephone: +1-613-729-8391
 Fax: +1-613-688-4995
 Website: www.telask.com
 Email: pfallis@telask.com

A Pfizer-sponsored symposium focused on 'smoking cessation in patients with co-morbidities' will take place on Tuesday, April 28, from 6:30 p.m.-7:30 p.m. Further detailed information of CHAMPIX® (varenicline) will be available at the exhibit stand #9 & #10.

TelASK is the leading provider of hosted Interactive Voice Response (IVR) Systems for Smoking Cessation. TelASK uses proprietary algorithms and advanced speech recognition to engage smokers on the telephone; gather information; provide reinforcing messages and triage them to third parties during the call for immediate counseling if required. TelASK IVR follow-up has been shown to significantly improve quit rates and is currently deployed by over 65 hospitals.

